

City of Hastings
Downtown Development Authority
DRAFT Meeting Minutes
October 19, 2023

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:02 a.m. by Woods

Roll Call –

Present: Baker, Bolthouse, Button, Hatfield, Wiswell, Woods

Absent: Albrecht, Tossava, Ulberg

City Staff and Appointees: King, Ponsetto

Others Present: Brian Reynolds

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Woods added Jingle & Mingle 2023 Support Request as item D. under New Business.

Motion by Wiswell, second by Hatfield, to approve the agenda as amended

All ayes, motion carried

4. Approval of Minutes of the September 21, 2023, DDA Meeting –

Motion by Wiswell, second by Hatfield, to approve the minutes as presented

All ayes, motion carried

5. Financial Statements & Budget for Review –

King said the budget has been updated through September 30, 2023

6. Façade and BEIG Update-

King said that the façade grant and BEIG loan spread sheets have been updated through September 30, 2023, and the BEIG loan for the former Smokey Mountain Tobacco building has been paid off.

7. Open Public Comment and Discussion – None

8. Old Business-

A. Streetscape Update-

King gave the board an update and answered the board's questions about the streetscape

B. RAP Grant Update-

King said the City of Hastings received a \$474,500.00 for its streetscape project

C. Streetscape Flower Bid Update

King said the RFP for streetscape flowers, which was due October 17, 2023, received no bids

Board members said they had heard of a greenhouse, which specialized in streetscape flowers and would find contact information and forward it to City staff

9. New Business

A. Brian Reynolds Social District Event(s) Discussion-

Reynolds presented his idea for holding a series of four street dances next summer as a way of revitalizing the downtown social district

B. PA 57 of 2018 Second Informational Meeting –

King presented information about DDA activities as required by PA 57 of 2018

C. Redevelopment Ready/Tyden Lofts Celebration Invitation –

King shared an invitation with the board, inviting them to attend the celebration scheduled for 3:30 p.m. Friday, October 27, 2023

D. Jingle & Mingle 2023 Request for Support—

Motion by Button, second by Hatfield, to approve a request from the Jingle & Mingle Committee for \$2,900 in support for the 2023 event

Ayes: Baker, Bolthouse, Button, Hatfield, Wiswell, Woods

Nays:

Absent: Albrecht, Tossava, Ulberg

All ayes, motion carried

10. DDA Member Comment –

Woods asked when the current billboard was installed and said that she would have preferred the ad for a downtown business to run the width of the bottom of the billboard, rather than a small box in the upper right-hand corner

The board discussed how much the DDA should charge downtown businesses to advertise on the DDA billboard

Motion by Hatfield, second by Baker, to set \$200 as the fee for businesses to place an ad on the DDA billboard

All ayes, motion carried

King gave an update on businesses soon to open in downtown Hastings and one that is closing

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Wiswell, second by Baker to adjourn

All ayes, motion carried

Meeting adjourned at 8:54 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Sandra Ponsetto, City of Hastings