

City of Hastings
Downtown Development Authority
DRAFT Meeting Minutes
August 15, 2024

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:00 a.m. by Woods

Roll Call –

Present: Albrecht, Baker, Button, Hatfield, Peterson, Tossava, Ulberg, Woods

Absent: Wiswell

City Staff and Appointees: Boulter, Hoke, King, Resseguie

Others Present: Brian Reynolds

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Woods added request from the Downtown Business Team for financial support in the amount of \$1,800.00 under New Business line-item E.

Motion by Baker, second by Hatfield, to approve the agenda as amended.

All ayes, motion carried.

4. Approval of Minutes

Motion by Hatfield, second by Buton, to approve the minutes of the July 18, 2024, DDA meeting as presented.

All ayes, motion carried.

5. Financial Statements & Budget for Review –

King said the financial information provided in the packet has been updated through July 31, 2024.

6. Façade and BEIG Update-

King said the façade grant information in the packet is updated through July 31, 2024.

7. Open Public Comment and Discussion -

Brian Reynolds gave a recap of the three street dances that were held this summer. Brian reported that the street dances were a success, and the intention is to hold street dances in 2025 from May through August. He said work will begin soon for the planning of 2025 events.

8. Old Business-

A. Streetscape Update-

King gave an update on the streetscape project. King reported that besides project related punch list items, the seal coating of the State/Michigan intersection is the final task that requires completion. The board also discussed holding a ribbon cutting of the streetscape on August 27th starting at 9:30 am at the intersection of State and Jefferson. Boulter stated the Police Department will assist.

9. New Business

A. Downtown Parking Discussion

Chief Boulter was present to inform the board that nothing has changed regarding parking enforcement in the core downtown. The Supreme Court has ruled that chalking of tires is illegal. Without expensive equipment, parking violations pertaining to time is difficult to enforce. Self-enforcement of parking by downtown merchants appears to be the most logical and cost-effective means of enforcing parking in the core downtown. Chief Boulter also discussed one-way parking on Jefferson and Church Streets. He stated that prior to any decision, a parking study should be completed to analyze the effects of converting those two streets to one-way parking.

Button and Hatfield exited the meeting at 9:15 AM

B. Jingle and Mingle Funding Request

The organizers of the Jingle and Mingle event have requested \$4,000.00 in financial support.

Motion by Tossava, second by Peterson to approve the \$4,000.00 sponsorship support for the request.

Ayes: Albrecht, Baker, Peterson, Tossava, Ulberg, Woods

Nays: None

Absent: Button, Hatfield, Wiswell

Motion carried 6 – 0

C. Christmas Decoration Budget

Woods reports the Marketing Committee has been working on decoration selection and pricing. Since no specific budgeted line item has been created for this expenditure Woods entertained a motion to establish a budget.

Motion by Tossava, second by Peterson to establish a line-item budget of \$50,000.00 for Christmas decorations.

Ayes: Albrecht, Baker, Button, Peterson, Tossava, Ulberg, Woods

Nays: None

Absent: Button, Hatfield, Wiswell

Motion carried 6 – 0

D. Façade Grant Reimbursement for Nathan Winick at 150 E. State Street

King reported the façade work has been completed and the grant has been reimbursed.

E. Downtown Business Team Request for Website Design Update Support

The Downtown Business Team has requested financial support in the amount of \$1,800.00 for the purposes of updating their website.

Motion by Tossava, second by Peterson to approve the expenditure in the amount of \$1,800.00.

Ayes: Albrecht, Baker, Peterson, Tossava, Ulberg, Woods

Nays: None

Absent: Button, Hatfield, Wiswell

Motion carried 6 - 0

10. DDA Member Comment –

Albrecht inquired if the windows on the east side of the Razor’s Edge building were approved to be reduced in area.

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Peterson, second by Tossava, to adjourn

All ayes, motion carried

Meeting adjourned at 9:52 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Dan King, City of Hastings