

**City of Hastings**  
**Downtown Development Authority**

**DRAFT Meeting Minutes**

**July 18, 2024**

**1. Meeting Call to Order and Roll Call—**

The meeting was called to order at 8:00 a.m. by Woods

**Roll Call –**

Present: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Absent: Albrecht, Ulberg

City Staff and Appointees: Hoke King, Ponsetto, Resseguie

Others Present: Nichole Lyke, BCCEDA; Tammy Hayes and Annie Halle, Barry Community Foundation

**2. Pledge to the Flag**

**3. Approval/Additions/Deletions to Agenda –**

Woods added Request from BCCEDA for \$250 support for Part Four of its Small Business Boot Camp as Item C. under Old Business, and a Façade Grant Request in the Amount of \$3,450 for 122 W. State St.

Motion by Baker, second by Wiswell, to approve the agenda as amended.

All ayes, motion carried.

**4. Approval of Minutes**

Motion by Wiswell, second by Baker, to approve the minutes of the June 20, 2024, DDA meeting as presented.

All ayes, motion carried.

**5. Financial Statements & Budget for Review –**

King said the financial information provided in the packet has been updated through the end of the 2023-2024 fiscal year.

**6. Façade and BEIG Update-**

King said the façade grant and BEIG information in the packet is updated through June 30, 2024.

**7. Open Public Comment and Discussion – None**

**8. Old Business-**

**A. Streetscape Update-**

King gave an update on the streetscape project and answered questions from the board. The board discussed the need to advertise that downtown businesses are open during the construction.

Motion by Button, second by Hatfield, to approve the expenditure of up to \$1,500 to purchase ads from the local radio station and newspaper.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Nays:

Absent: Albrecht, Ulberg

All ayes, motion carried

**B. Spray Plaza Shade Sail Update-**

The board discussed the projected cost of \$25,000 for two shade sails; the board directed staff to pursue other options with the goal of having something in place next season

**C. Request from BCCEDA for \$250 Support for Part Four of its Small Business Boot Camp-**

Motion by Tossava, second Hatfield, to approve the expenditure of \$250 to support part four of Small Business Boot Camp.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Woods

Nays: Wiswell

Absent: Albrecht, Ulberg

Motion carried by a six to one vote.

**9. New Business**

**A. Farmers Market Annual Sponsorship Request-**

Motion by Tossava, second by Button, to approve the annual request from the Barry Community Foundation for \$1,500 to sponsor the Farmers Market.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Nays:

Absent: Albrecht, Ulberg

All ayes, motion carried.

**10. DDA Member Comment –**

Woods said the board would like the Hastings City Police Chief to attend an upcoming board meeting to discuss the possibility of a traffic study for making portions of Jefferson and Church streets one way with diagonal parking; she also asked staff to investigate contracting with Cotant’s to clean planters of summer flowers at the end of the season and the possibility of fall plantings

Baker said the DDA needs to investigate adding a line item to its budget for new Christmas decorations

Wiswell said he was disappointed that he hasn’t seen people eating at the new tables in the downtown business district

**11. Open Public Comment and Discussion –**

Resseguie said there are road closed signs that need to be taken down; he said he thought they might be deterring people from parking downtown

**12. Adjournment**

Motion by Wiswell, second by Baker, to adjourn

All ayes, motion carried

Meeting adjourned at 9:07 a.m.

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Patty Woods, Chair

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Deb Button, Secretary