

City of Hastings
Downtown Development Authority

DRAFT Meeting Minutes

July 17, 2025

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:03 a.m. by Woods

Roll Call –

Present: Baker, Button, Hatfield, Peterson. Schantz, Tossava, Wiswell (in at 8:08); Woods

Absent: Albrecht

City Staff and Appointees: King, Hoke, Ponsetto, Resseguie

Others Present: Patterson

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Motion by Hatfield, second by Baker, to approve the agenda as presented.

All ayes motion carried.

4. Approval of Minutes -

Motion by Baker, second by Hatfield, to approve June 19, 2025, minutes as presented.

All ayes motion carried.

5. Financial Statements & Budget for Review –

King said the budget data had been updated through June 30, 2025, and the bulk of the financial data represents the end of the fiscal year. Some invoices that arrive in July will require to be accounted for in the fiscal year that ended June 30, 2025.

6. Façade and BEIG Update-

King said the BEIG and Façade grant data had been updated through June 30, 2025, and included BEIG loan for Barlow's and Façade grant reimbursement for the Riverwalk Café.

7. Open Public Comment and Discussion – None

8. Old Business-

A. Videography Discussion-

The board discussed the services, fees and availability of three local videographers.

Motion by Button, second by Schantz to approve the expenditure of up to \$4,000.00 to retain the services of Welton Media to provide video of the DDA district, events and more for the DDA website.

Ayes: Baker, Button, Hatfield, Peterson, Schantz, Tossava, Wiswell, Woods

Nays:

Absent: Albrecht

All ayes motion carried.

B. BEIG Loan Policy and Standards Discussion

The discussion was tabled.

C. Strategic Plan Update

King told the board that the staff and DDA representatives had an initial meeting with Dual Haul regarding the DDA strategic plan. Staff from Dual Haul will give a presentation at the August 21, 2025, DDA meeting.

9. New Business

A. Façade Grant Reimbursement for Andrew Ortwein at 135 E. State St.

King said the work on Ortwein's building had been completed and a reimbursement check was issued.

B. Streetscape Maintenance

The board discussed the need to repaint street light poles, weed control, and the replacement of a tree on S. Jefferson Street. Staff was directed to talk to DPS street superintendent about those issues.

C. Chargepoint Five-Year Cloud Plan Maintenance Agreement Renewal (Electrical Vehicle Charging Station)

Motion by Tossava, second by Baker, to approve the expenditure of \$5,800.00 for a five-year cloud plan and maintenance agreement with Chargepoint.

Ayes: Baker, Button, Hatfield, Peterson, Schantz, Tossava, Wiswell, Woods

Nays:

Absent: Albrecht

All ayes motion carried.

10. DDA Member Comment –

Woods opened discussion about the Barry County Chamber of Commerce and Economic Development Alliance's request for support through its Level Up program.

Motion by Wiswell, second by Hatfield, to approve the expenditure of \$5,000.00 per year for three years to support the BCCCEDA Level Up program

Ayes: Baker, Button, Hatfield, Peterson, Schantz, Tossava, Wiswell, Woods

Nays:

Absent: Albrecht

All ayes motion carried.

Woods also suggested that staff contact building owners to tidy up vacant buildings (clean windows and cover them with paper. Remove leaves and debris from the entrance area) and congratulated Wiswell on his business' 80th anniversary.

Patterson talked about doing a segment about the DDA and Planning Commission on the Hastings High School TVP.

Wiswell said the latest block party in downtown Hastings was a great success and suggested that the DDA may want to provide financial support in the future.

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Tossava, second by Hatfield, to adjourn.

All ayes motion carried.

Meeting adjourned at 9:22 a.m.

Patty Woods, Chair

Deb Button, Secretary