

City of Hastings
Downtown Development Authority

DRAFT Meeting Minutes

June 19, 2025

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:00 a.m. by Woods

Roll Call –

Present: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Absent: Albrecht, Schantz

City Staff and Appointees: Hoke, King, Ponsetto, Resseguie

Others Present: Nicole Lyke and Jennifer Heinzman, Barry County Chamber of Commerce and Economic Development Alliance; Zach Corey, re: Hometown Hero Banners

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Motion by Baker, second by Button, to approve the agenda as presented.

All ayes motion carried.

4. Approval of Minutes of the April 17, 2025, DDA Meeting –

Baker noted that the Jingle & Mingle golf outing was scheduled for June, not July, as stated in the minutes

Motion by Baker, second by Hatfield to approve the minutes as amended

All ayes motion carried.

5. Financial Statements & Budget for Review –

King answered questions from DDA members about the budget for the 2024 - 2025 fiscal year.

6. Façade and BEIG Update-

King said there had been no façade grant expenditures since the previous DDA meeting.

7. Open Public Comment and Discussion – None

8. Old Business-

A. BCCEDA Funding Request Discussion-

Heinzman and Lyke presented information about activities that the BCCEDA that benefit the City of Hastings. No action was taken.

B. Strategic Plan RFP Response

Motion by Hatfield, second by Baker, to approve the expenditure of \$7,220.00 for Dual Haul Solutions to develop a Strategic Plan for the DDA. The MEDC will pay 75 percent, the balance of the \$28,960 total.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Woods

Nays: Wiswell

Absent: Albrecht, Schantz

Vote 5 – 1 in favor, motion carried

C. Videography Discussion—

It was the consensus of the board to get quotes for videography without issuing an RFP.

9. New Business

A. Façade Grant Request from Troy Dalman at 128 W. Mill St.—

Motion by Tossava, second by Baker, to approve the \$4,989.20 grant request.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Wiswell Woods

Nays:

Absent: Albrecht, Schantz

All ayes motion carried.

Button left the meeting at 9:20 a.m.

B. Facade Grant Request from Carole Barlow at 111 W. State St.—

Motion by Hatfield, second by Wiswell, to conditionally approve the \$10,000 façade grant, contingent upon the receipt and approval of an architectural rendering.

Ayes: Baker, Hatfield, Peterson, Wiswell, Woods

Nays:

Abstain: Tossava

Absent: Albrecht, Button, Schantz

All ayes motion carried

C. BEIG Loan Request from Carole Barlow at 111 W. State St.—

Motion to conditionally approve the request for a \$10,000 BEIG loan request contingent upon approval of primary funding from the Barry Community Foundation.

Ayes: Baker, Hatfield, Peterson, Wiswell, Woods

Nays:

Abstain: Tossava

Absent: Albrecht, Button, Schantz

All ayes motion carried.

D. Outfront Medias Contract Renewal Discussion—

Motion by Woods, second by Hatfield, to approve the expenditure of \$24,050 for a one-year contract with Outfront Media for static and digital billboards and mobile advertising starting July 1, 2025.

Ayes: Baker, Hatfield, Peterson, Tossava, Woods

Nays: Tossava

Absent: Albrecht, Button, Schantz

5 – 1 in favor motion carried.

E. BEIG Loan Policy and Standards Discussion-

It was the consensus of the board to discuss updating the BEIG loan policy and standards until the next meeting.

F. PA 57 of 2018 Informational Meeting—

The board conducted its first PA 57 of 2018 Informational Meeting of 2025

G. Hometown Hero Banner Discussion

Zach Corey, made a presentation and answered board questions about the Hometown Hero Banner program that he would like to see implemented in Hastings.

10. DDA Member Comment –

Hatfield thanked the DDA for its support of the Adopt-A-Corner program, the board discussed the condition of flower beds, tree replacement, and the need for the traffic light at N. Michigan and Mill streets to not switch to blinking on the weekends

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Wiswell, second by Baker, to adjourn

All ayes motion carried.

Meeting adjourned at 9:51 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Sandra Ponsetto, City of Hastings