

**City of Hastings**  
**Downtown Development Authority**

**DRAFT Meeting Minutes**

**June 15, 2023**

**1. Meeting Call to Order and Roll Call—**

The meeting was called to order at 8:01 a.m. by Woods

**Roll Call –**

Present: Albrecht, Baker, Bolthouse, Button, Hatfield, Tossava, Wiswell, Woods

Absent: Ulberg

City Staff and Appointees: King, Ponsetto

Others Present: Steve Arnest, Outfront Media

**2. Pledge to the Flag**

**3. Approval/Additions/Deletions to Agenda –**

Motion Wiswell, second by Hatfield, to approve the agenda as presented

All ayes, motion carried

**4. Approval of Minutes –**

Motion by Hatfield, second by Button, to approve the minutes from the May 18, 2023, DDA meeting as presented

All ayes, motion carried

**5. Financial Statements & Budget for Review –**

King said the budget data has been updated through May 31, 2023; other than the progress payment to the MCSA Group for the streetscape project, there are no noticeable changes to the budget

**6. Façade and BEIG Update-**

King said the façade grant spread sheet has been updated through May 31, 2023; and gave a brief update on some current and/pending façade grant projects; King said there has been no activity on the Smokey Mountain Tobacco building, so there is nothing new to report regarding BEIG loans

**7. Open Public Comment and Discussion – None**

**8. Old Business-**

**A. Review and Consider Billboard and Digital Marketing for Fiscal Year 2023/2024-**

Steve Arnest from Outfront Media gave a brief presentation on the services provided by Outfront and answered questions from DDA board members regarding

Motion by Wiswell, second by Button, to authorize King to sign a contract with Outfront Media for billboard and digital advertising for the 2023/2024 fiscal year

**9. New Business**

**A. Conduct First PA 57 of 2018 Informational Meeting**

King presented regarding DDA activities for the 2023/2024 fiscal year

**10. DDA Member Comment –**

Hatfield asked when Parking Lot 8 was going to be done; asked to see plans by the July 20, 2023, DDA meeting; she also asked about the DDA paying for decorative pillars at the corner of Hanover and Green streets as a sub-project of the streetscape

Button said that a new bench, donated by the Lakewood Choral Society, to honor Bob and Joanie Oster, had been installed at the Thornapple Plaza

King said he anticipates CopperRock Construction will submit their final site plans Phase I, residential and Phase II, commercial, for 420 E Mill LLC, for approval at July Planning Commission

**11. Open Public Comment and Discussion – None**

**12. Adjournment**

Motion by Tossava, second by Baker, to adjourn

All ayes, motion carried

Meeting adjourned at 9:02 a.m.

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Patty Woods, Chair

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Deb Button, Secretary

Prepared by: Sandra Ponsetto, City of Hastings