

HASTINGS DOWNTOWN DEVELOPMENT AUTHORITY

June 15, 2023 Meeting - Communication

To: DDA Members and Staff
From: Dan King
Date: June 9, 2023
Subject: Information Regarding June 15, 2023 Meeting of DDA

The next meeting of the Hastings DDA is scheduled for **8:00 a.m.** on **Thursday June 15th** in the Council Chambers, second floor of City Hall.

5. Financial Statement and Budget Review

Budget data has been updated through May 31, 2023. Other than the progress payment to the MCSA Group for the streetscape project, there are no other noticeable changes to the budget.

6. Façade and BEIG Update

The façade grant spreadsheet has been updated through May 31, 2023. There has been no activity on the Smokey Mountain Tobacco building so there is nothing new to report this month regarding BEIG loans.

8. Old Business

- A. The 2023/24 billboard and digital marketing agreement with Outfront Media will be considered for renewal. Steve Arnest from Outfront Media will be on hand to answer questions.

9. New Business

- A. Per PA 57 of 2018, the DDA will conduct the first informational meeting of 2023.

Please let us know if you are unable to attend the meeting. See you on the 15th!

HASTINGS DOWNTOWN DEVELOPMENT AUTHORITY AGENDA

Meeting Thursday June 15, 2023

MEETING AT CITY HALL

1. Call to Order/ Roll Call. (Meeting starts at 8:00 a.m.)
2. Pledge to the Flag
3. Approval/Additions/Deletions to Agenda
4. Approval of Minutes – Review Minutes from the May 18, 2023 Meeting and June 6, 2023 Special Meeting
5. Receive Financial Statements & Budget Review
6. Façade and BEIG update
7. Open Public Discussion and Comments
8. Old Business:
 - A. Review and Consider Billboard and Digital Marketing for Fiscal Year 2023/2024. Steve Arnest from Outfront Media will be in Attendance.
9. New Business
 - A. Conduct First PA 57 of 2018 Informational Meeting.

10. DDA member comments
11. Open Public Discussion and Comments
12. Adjourn

City of Hastings
Downtown Development Authority
DRAFT Meeting Minutes
May 18, 2023

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:01 a.m. by Woods

Roll Call –

Present: Baker, Bolthouse, Button, Hatfield, Tossava, Ulberg, Wiswell, Woods

Absent: Albrecht

City Staff and Appointees: King, Moyer-Cale, Nesbitt, Ponsetto, Merrick, Tate

Others Present:

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Woods added Parking Lot Assessment as item B. under Old Business

Motion by Wiswell, second by Hatfield, to approve the agenda as amended

All ayes, motion carried

4. Approval of Minutes –

Motion by Hatfield, second by Baker to approve the minutes from the April 20, 2023, meeting

All ayes, motion carried

5. Financial Statements & Budget for Review –

King said the budget has been updated through April 30, 2023, and the budget line-item totals were approved by the City Council May 8th; \$2,700,000 has been added to fiscal year 23/24 as other income to reflect the anticipated bond proceeds; capital improvements reflected in the budget total \$3,000,000; large improvements include the streetscape project as well as the redesign and construction of Lot 8

Façade and BEIG Update-

King said the façade grant spread sheet included in the board's packet has been updated through March 31, 2023

7. Open Public Comment and Discussion – None

8. Old Business-

A. Receive Progress Update on Streetscape Project-

King and Moyer-Cale gave the board a brief update on the streetscape project and answered questions about the streetscape project. The board set 8 a.m. Tuesday, June 6, as a special meeting to discuss the streetscape

B. Parking Assessment-

The board discussed and asked City staff questions about the formula used to determine assessments; King said he would send board members the formula used to determine the amount assessed to property owners in the special assessment district

9. New Business

A. Consider Setting First PA 57 of 2018 Informational Meeting for June 15, 2023-

Motion by Woods, second by Hatfield, to set the first PA 57 of 2018 informational meeting for June 15, 2023

All ayes, motion carried

B. Review and Consider Billboard and Digital marketing for Fiscal Year 2023/2024-

King said that the DDA had received to bids in response to its billboard and digital marketing RFP and Outfront Media submitted the lowest bid; the board discussed the current contract with Outfront and asked staff to invite someone from Outfront to attend the June 15 meeting of the DDA

10. DDA Member Comment –

Board discussed businesses that have are opening and others that are closing

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Tossava, second by Hatfield, to adjourn

All ayes, motion carried

Meeting adjourned at 9 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Sandra Ponsetto, City of Hastings

City of Hastings
Downtown Development Authority
DRAFT Special Meeting Minutes
June 6, 2023

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:03 a.m. by Woods

Roll Call –

Present: Albrecht, Baker, Button, Hatfield, Tossava, Wiswell, Woods

Absent: Bolthouse, Ulberg

City Staff and Appointees: King, Moyer-Cale, Nesbitt, Merrick, Tate

Others Present: None

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Motion by Wiswell, second by Hatfield to approve the agenda as presented

All ayes, motion carried

4. Open Public Discussion and Comments- None

5. Old Business- Receive Progress Update on Streetscape

Hatfield commented that the City acquired the southwest corner of Hanover and Green Street with the possible intention of placing a welcome sign and wayfinding to the Central Business District on that corner.

The board discussed the planting of perennials and the importance of placing plants in the beds that flourish in either sunny or shady conditions. A question was posed whether street banners will return to the poles in the downtown area. Due to the addition of hanging baskets, banners will not be placed on downtown poles. The board questioned how the annual maintenance of both the beds, pots, and hanging baskets will be handled. Staff will pursue different options which could include finding a landscape/nursery to contract with for maintenance. The board prefers not to have “Creeping Charlie” in the beds due to the invasive nature of the plants. Staff will communicate this to MCSA.

King stated he will forward the most recent streetscape plans and the preliminary plans from CopperRock for the project at the former Royal Coach site.

6. New Business-None

7. DDA Member Comment – None

8. Open Public Comment and Discussion

King stated the Planning Commission conducted a preliminary site plan review for CopperRock Construction at the June 5, 2023 Planning Commission meeting. CopperRock is proposing a 130-unit market rate mixed use residential development on the site of the former Royal Coach site as well as the contiguous parcel to the west. Planning Commission set a public hearing for the July 3, 2023 meeting to conduct a final site plan review and PUD rezoning for the parcels.

9. Adjournment

Motion by Hatfield, second by Wiswell, to adjourn

All ayes, motion carried

Meeting adjourned at 9:02 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Dan King, City of Hastings

Line Item DDA Budget FY 21/22

| DDA Budget 2022/2023 June 9, 2023 Update (thru 05.31.23) | | | | | |
|--|-------------------------------------|-------------------|-------------------|-------------------|---------------------|
| Account Number | Title | Budget | Year to Date | Projected | Approved 2023/2024 |
| 248.100.404.000 | Tax Capture | \$ 656,000 | \$ 659,355 | \$ 659,355 | \$ 682,240 |
| 248.100.573.000 | LCSA Appropriation | \$ 40,000 | \$ 60,282 | \$ 60,282 | \$ 63,000 |
| 248.100.642.000 | Sculpture Sales | \$ 5,000 | \$ 500 | \$ 500 | \$ 5,000 |
| 248.100.642.010 | Advertising Sales | \$ - | \$ - | \$ - | |
| 248.100.648.000 | Application Fees | \$ 1,000 | \$ 680 | \$ 900 | \$ 1,000 |
| 248.100.654.000 | Electrical Vehicle Station | \$ 175 | \$ 413 | \$ 500 | \$ 250 |
| 248.100.665.000 | Interest Earned | \$ 25 | \$ 3,584 | \$ 3,584 | \$ 12,000 |
| 248.100.672.000 | Other Revenue | | | | \$ 2,700,000 |
| 248.100.674.000 | Private Contributions or Donations | | \$ - | \$ - | |
| 248.100.675.000 | Sponsorships | \$ 1,000 | \$ 500 | \$ 700 | \$ 500 |
| Total Revenue | | \$ 703,200 | \$ 725,314 | \$ 725,821 | \$ 3,463,990 |
| 248.728.756.000 | Repair and Maintenance Supplies | | | | |
| 248.728.766.000 | Disposable Technology | | \$ 7 | \$ 7 | |
| 248.728.772.000 | Promotion Supplies | \$ 2,000 | \$ 393 | \$ 600 | \$ 500 |
| 248.728.803.000 | Administrative Services | \$ 35,000 | | \$ 35,000 | \$ 35,000 |
| 248.728.806.000 | Legal Services | \$ 3,500 | \$ 602 | \$ 500 | \$ 500 |
| 248.728.807.000 | Planning Services | \$ 10,000 | \$ 3,232 | \$ 5,000 | \$ 5,000 |
| 248.728.861.000 | Transportation (Milage) | \$ 100 | | \$ 200 | \$ 100 |
| 248.728.872.000 | Parking SAD | \$ 15,962 | | \$ 15,962 | \$ 15,962 |
| 248.728.879.000 | Website | \$ 1,500 | \$ 707 | \$ 707 | \$ 500 |
| 248.728.882.000 | Advertising - Social Media | \$ 13,000 | \$ 12,435 | \$ 13,000 | \$ 13,000 |
| 248.728.883.000 | Advertising - Print | \$ 5,000 | | | \$ 5,000 |
| | Michigan Trails Magazine | \$ 736 | \$ 812 | \$ 812 | \$ 736 |
| | Hastings Reminder - Holiday | \$ 2,000 | \$ 2,080 | \$ 2,080 | \$ 2,000 |
| | Battle Creek Shopper - Holiday | \$ 750 | \$ 751 | \$ 751 | \$ 750 |
| | Lowell's Buyers Guide - Holiday | \$ 130 | \$ 110 | \$ 110 | \$ 130 |
| | J-Ad Summer Fun Guide | \$ 475 | | \$ 475 | \$ 475 |
| 248.728.884.000 | Billboards | \$ 9,000 | \$ 9,200 | \$ 9,000 | \$ 9,000 |
| 248.728.885.000 | Advertising-Radio | \$ 2,000 | \$ 1,326 | \$ 2,000 | \$ 2,000 |
| 248.728.886.000 | Videography | \$ 6,000 | | | \$ 2,000 |
| 248.728.887.000 | Speakers/Performers | | | | \$ 1,000 |
| 248.728.891.000 | Licenses and Fees | \$ 250 | | \$ 250 | \$ 250 |
| 248.728.900.000 | Printing and Publishing | \$ 5,900 | | | \$ 6,000 |
| | J-Ad Dine and Shop Brochures | \$ 700 | \$ 729 | \$ 729 | \$ 700 |
| | J-Ad (Event Schedules) | \$ 300 | \$ 258 | \$ 298 | \$ 300 |
| | J-Ad (Roubaix Booklets) | \$ 2,700 | \$ 500 | \$ 2,700 | \$ 2,700 |
| | J-Ad (Farmers Market Brochures) | \$ 1,300 | | \$ - | \$ 1,300 |
| | Progressive Graphics Mag. Calendar | \$ 650 | \$ 709 | \$ 709 | \$ 650 |
| | Progressive Graphics Rack Cards | \$ 500 | \$ 34 | \$ 500 | \$ 500 |
| | J-Ad (Downtown Parking Brochures) | \$ 250 | \$ 298 | \$ 298 | \$ 250 |
| | J-Ad RFP-Snow, Bond, etc publishing | | \$ 650 | \$ 650 | |
| 248.728.902.000 | Newsletter | \$ 2,000 | | | \$ - |
| 248.728.906.000 | Promotions/Marketing | \$ 1,000 | \$ - | \$ 500 | \$ 1,000 |
| 248.728.907.000 | Sponsorship and Donations | \$ 14,575 | | | \$ 14,500 |
| | Chamber of Commerce | \$ 2,000 | | | \$ 2,000 |
| | Summerfest | \$ 1,000 | | | \$ 1,000 |
| | Jingle and Mingle | \$ 2,900 | \$ 2,900 | \$ 2,900 | \$ 2,900 |

Line Item DDA Budget FY 21/22

| Account Number | Title | Budget | Year to Date | Projected | Approved 2023/2024 |
|---------------------------|--|-------------------|-------------------|-------------------|---------------------|
| | Ball Drop | \$ 2,000 | \$ 2,000 | \$ 2,000 | \$ 2,000 |
| | Farmer's Market | \$ 1,500 | \$ 1,500 | \$ 1,500 | \$ 1,500 |
| | Gus Macker | | | | |
| | Barry Roubaix | \$ 2,000 | | \$ 2,000 | \$ 2,000 |
| | Barry Community Foundation | \$ 3,000 | | | \$ 3,000 |
| 248.728.911.000 | Conferences/Trainings | \$ 1,450 | | | \$ 1,000 |
| | MFEA | \$ 295 | | \$ 295 | \$ 295 |
| | Boyne USA | \$ 333 | | \$ 333 | \$ 333 |
| | Other Training | \$ 800 | | \$ 800 | \$ 800 |
| 248.728.912.000 | Meetings | \$ 100 | \$ 50 | \$ 100 | \$ 100 |
| 248.728.915.000 | Membership Dues | \$ 600 | | | \$ 600 |
| | West Michigan Tourist Assoc. | \$ 270 | \$ 284 | \$ 284 | \$ 270 |
| | MI Festivals and Events | \$ 250 | | \$ 250 | \$ 250 |
| 248.728.918.000 | Water/Sewer | | \$ 8,087 | | |
| 248.728.920.000 | Electric | | \$ 541 | \$ 600 | |
| 248.728.926.000 | Property Taxes | \$ - | | | \$ - |
| 248.728.929.000 | Ground Repair and Maintenance | | \$ 14 | \$ 14 | |
| 248.728.929.010 | Snow Plowing and Removal | \$ 20,000 | | | \$ 5,000 |
| 248.728.930.000 | Repair and Maintenance | \$ 100 | | | \$ 100 |
| 248.728.940.000 | Equipment Fund Rental | | \$ 2,164 | | \$ 15,000 |
| 248.728.946.000 | Engineering (SME) Light Pole Inspect. | | \$ 19,800 | \$ 19,800 | |
| 248.728.974.000 | Land Improvements (Depreciable) | \$ 174,450 | | | \$ 3,000,000 |
| | Doornbos - Signs -Plaza/Welcome | | | | |
| | Tree Grates/Vaults Repair | | | | |
| | Parking Lot Imp/Paving | \$ 174,450 | \$ 144,345 | \$ 144,345 | \$ 174,450 |
| | Fencing/Screening | | | | |
| | Lighting conduit/Switching and Panels | | | | |
| | Streetscape Project | | | | \$ 2,609,680 |
| | Downtown Street Short Pole Globes | | | | |
| | Street Light Painting | | | | |
| | Consort 6 Banner Flags | | | | |
| 248.728.974.010 | Land Improvements (Non-Dep) | | | | |
| | Lighting and Bollards | | | | |
| | Lighting- Paint | | | | |
| | Sculpture Purchase | | | | |
| | Spray Plaza Maintenance | | | | |
| 248.728.978.010 | Technology - Non Depreciable | | | | |
| 248.728.986.000 | Sculpture Rehab | | | | |
| 248.728.991.000 | Façade Improvement Grants | \$ 50,000 | \$ 28,758 | | \$ 50,000 |
| 248.728.992.000 | Interest Expense | | | | \$ 110,000 |
| Total Expenditures | | \$ 373,487 | \$ 244,626 | \$ 247,609 | \$ 3,293,112 |
| 248.728.905.000 | Transfer to Other Governments | \$ 256,320 | | | \$ 452,095 |
| | Administration | \$ 197,225 | | | \$ 197,225 |
| | Spray Plaza Security (EPS) | \$ 1,400 | | | \$ 1,400 |
| | MSI | \$ 21,600 | | | \$ 21,600 |
| | Speakers and Performers (Buskers) | \$ 1,000 | | | \$ 1,000 |
| | J-Ad - Hastings Live | \$ 5,000 | | | \$ 5,000 |
| | J-Ad - Sculpture Tour Booklets | \$ 1,500 | | | \$ 1,500 |
| | J-Ad Park Booklets | \$ 700 | | | \$ 700 |
| | TAC Sponsorship | \$ 5,925 | | | \$ 5,925 |
| | Water and Sewer - Spray Plaza | \$ 9,900 | | | \$ 9,900 |
| Total Transfers | | \$ 256,320 | \$ - | \$ - | \$ 452,095 |

Line Item DDA Budget FY 21/22

| Account Number | Title | Budget | Year to Date | Projected | Approved 2023/2024 |
|---------------------------------|----------------------------|------------|--------------|------------|--------------------|
| Total | Expenditures and Transfers | \$ 629,807 | \$ 244,626 | \$ 247,609 | \$ 3,745,207 |
| | | | | | |
| | | | | | |
| Total Revenue | | \$ 703,200 | \$ 725,314 | \$ 725,821 | \$ 3,463,990 |
| | | | | | |
| Total Expenditure and Transfers | | \$ 629,807 | \$ 244,626 | \$ 247,609 | \$ 3,745,207 |
| | | | | | |
| Total Net Position | | \$ 73,393 | \$480,688 | \$ 478,212 | \$ (281,217) |
| | | | | | |
| Beginning Fund Balance | | \$ 239,556 | \$ 487,444 | \$ 291,791 | \$ 487,444 |
| | | | | | |
| Ending Fund Balance | | \$ 312,949 | \$968,132 | \$ 770,003 | \$ 206,227 |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Façade Improvement Grant 2022/2023 Budget**\$50,000.00**

June 9, 2023

Paid FY 2022/23 To Date (01/31)

| | | |
|---|------------|-------------|
| 228 N. Jefferson Street - Nathan Winick Hastings Riverwalk Café | 7/26/2022 | \$5,000.00 |
| 135 E. State Street - Ortwein International | 9/21/2022 | \$3,910.00 |
| 109 E. State Street - Tim and Tracey Baker - At Home Real Estate | 10/17/2022 | \$5,000.00 |
| 760 W. State Street, Suite C - B2 Outlets | 9/16/2022 | \$10,000.00 |
| 760 W. State Street, Suite C - B2 Outlets - Architectural Rendering | 9/16/2022 | \$1,000.00 |
| 205 S. Jefferson Street - Terri and Philip O'Connell - Gallery Suites | 10/20/2022 | \$3,847.50 |

TOTAL DISBURSED

\$28,757.50***Façade Grants Pledged for the 2022/2023 FY Budget***

| | | |
|---|------------|-------------|
| 110 W. State Street (Front Façade) - Tom Kramer | 11/21/2019 | \$5,000.00 |
| 150/152 W. State Street (Phase II) - Seasonal Grille | 1/20/2022 | \$4,500.00 |
| 107 E. State Street - Tim and Tracy Baker - At Home Real Estate | 6/16/2022 | \$5,000.00 |
| 112 E. Court Street - Donna and Dave Kensington - Razor's Edge | 2/16/2023 | \$10,000.00 |
| 144 E. State Street - Kevin Anderson | 4/20/2023 | \$10,000.00 |
| 148 E. State Street - Kevin Anderson | 4/20/2023 | \$10,000.00 |

TOTAL PLEDGED

\$44,500.00***Architectural Renderings Pledged for the 2022/2023 FY Budget***

| | | |
|--|------------|------------|
| 110 W. State Street (Front Façade) - Tom Kramer | 11/21/2019 | \$500.00 |
| 112 E. Court Street - Donna and Dave Kensington - Razor's Edge | 2/16/2023 | \$1,000.00 |
| 144 E. State Street - Kevin Anderson | 4/20/2023 | \$1,000.00 |
| 148 E. State Street - Kevin Anderson | 4/20/2023 | \$1,000.00 |
| TOTAL PLEDGED FOR ARCHITECTURAL | | \$3,500.00 |

Total Approved 2022/2023 Budget**\$50,000.00****Total Approved and Disbursed 2022/2023 Projects****\$76,757.50**

Available

(\$26,757.50)

ADVERTISER AGREEMENT



OUTFRONT Media
1355 Century Avenue S.W.
Grand Rapids, MI 49503
(616) 452-3171
(616) 452-3350

CONTRACT NO.: **3652661**

DATE: 05/02/23

ADVERTISER: City of Hastings

CLIENT SUPPLIES PRODUCTION: No

BRAND:

ACCOUNT EXECUTIVE: Stephen Arnest (A48)

CAMPAIGN:

Copy must meet Production specifications and be received 10 working days prior to each advertising period.

THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Advertiser Bill-To# 1140274

City of Hastings
201 E. State St.
Hastings, MI 49058
269-945-2468
Attn: Dan King

Subject to the terms of the Production Information Addendum Page and the OUTFRONT Media Terms and Conditions of Advertising Service each attached hereto and made a part hereof, the advertiser and/or agency listed on this page (collectively, "Advertiser") hereby contracts with Outfront Media LLC ("Company") for the display of advertising copy ("Copy") on the advertising display(s) described below, commencing approximately on the commencement date of the Advertising Period listed below and delivered in accordance with and subject to Company's Specifications for Inventory and Packages located at www.outfrontmedia.com/resources/posting-standards (the "Inventory Specifications"). Advertiser shall provide the Copy in the form and type and within the timeframe specified by Company, including sufficient coverage Copy and posting instructions.
See Production Information Addendum page for shipping quantities and addresses for static copy. For further specifications regarding the inventory and packages purchased under this Contract, see the asset descriptions at www.outfrontmedia.com/resources/posting-standards.

| Market | Media/Location(s) | Configured Spots*** | Size | GRP/IMP 18+ | Units | Advertising Period | No. of Periods | * | Period Cost |
|----------------------------|--------------------------------|---------------------|-------------|-------------|-------|--------------------|----------------|----|-------------|
| Grand Rapids Posters | Posters/General Coverage | NA | 10'5 x 22'8 | UNIT | 1 | 07/03/23-06/30/24 | 13.00 | 4W | \$800.00 |
| Grand Rapids, MI | Mobile Ads | NA | | PACKAGE | 1 | 07/03/23-06/30/24 | 13.00 | 4W | \$1,000.00 |
| Grand Rapids, MI S/A Bonus | Digital Bulletins - LED Rotary | VAR | | UNIT | 1 | 07/03/23-06/30/24 | 13.00 | 4W | \$0.00 |

Special Instructions:

ROP poster (original + 5 productions included) \$300/each poster production for any additional posters.
125,000 Mobile Impressions x 13 periods = 1,625,000 Total Mobile Impressions.
SA Bonus digital 1 spot: 5898, 5899, 5969 or 5970

Net Agreement Total: \$23,400.00

THIS AGREEMENT IS NON-CANCELABLE BY ADVERTISER EXCEPT AS SET FORTH IN THE TERMS AND CONDITIONS ATTACHED HERETO. THIS CONTRACT CONSISTS OF THIS PAGE, THE INVENTORY SPECIFICATIONS LOCATED AT WWW.OUTFRONTMEDIA.COM/RESOURCES/POSTING-STANDARDS, THE PRODUCTION INFORMATION ADDENDUM PAGE, ANY ADDENDA APPLICABLE TO OTHER PRODUCTS AND SERVICES (SUCH AS MOBILE ADVERTISING OR ATTRIBUTION SERVICES), AND THE OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE INCORPORATED HEREIN, ALL OF WHICH ADVERTISER HEREBY ACKNOWLEDGES RECEIVING AND APPROVING. ANY MISSING PAGES OF THIS CONTRACT MAY BE OBTAINED OR REQUESTED THROUGH ANY OUTFRONT MEDIA OFFICE OR REPRESENTATIVE IF LOST OR NOT RECEIVED BY ADVERTISER. FACSIMILE OR ELECTRONIC SIGNATURES SHALL HAVE THE SAME FORCE AND EFFECT AS ORIGINAL SIGNATURES. THIS CONTRACT MAY BE EXECUTED IN SEVERAL COUNTERPARTS, EACH OF WHICH SHALL CONSTITUTE ONE AND THE SAME INSTRUMENT. THE AGENCY AND/OR THE SIGNATORY HERETO REPRESENTS AND WARRANTS THAT THEY ARE AUTHORIZED TO EXECUTE THIS CONTRACT ON BEHALF OF AND BIND THE ADVERTISER AND THAT THE ADVERTISER APPROVES SAME.

ACCEPTED AND AGREED TO BY - OUTFRONT MEDIA

ADVERTISER/AGENCY _____
AUTHORIZED SIGNATURE - TITLE

BY _____ DATE _____

PLEASE PRINT _____ DATE _____
NAME - TITLE

* Period Codes: M=Monthly; W=Weekly; 4W=4 Weeks; D=Daily; OT=One Time; TF=Till Forbid *** Configured Spots is the maximum number of spots on a digital display

ADVERTISER AGREEMENT - PRODUCTION INFORMATION ADDENDUM



CONTRACT NO.: **3652661**

DATE: 05/02/23

ADVERTISER: City of Hastings

ACCOUNT EXECUTIVE: Stephen Arnest (A48)

BRAND:

CAMPAIGN:

Copy must meet Production specifications and be received 10 working days prior to each advertising period.

THIS AGREEMENT AND THE COPY TO BE DISPLAYED HEREUNDER IS SUBJECT TO THE APPROVAL OF OUTFRONT MEDIA'S MARKET GENERAL MANAGER AND THE OWNER OF THE LOCATION AS APPLICABLE

Advertiser Bill-To# 1140274
 City of Hastings
 201 E. State St.
 Hastings, MI 49058
 269-945-2468
 Attn: Dan King

| Market | Media/Location(s) | Configured Spots*** | Size | Copy Due Date | Shipping Quantity | Shipping Address | Service AE | Ext. Fab Per Sq Ft |
|-------------------------------|--------------------------------|---------------------|-------------|---------------|-------------------|--|------------|--------------------|
| Grand Rapids Posters | Posters/General Coverage | NA | 10'5 x 22'8 | 06/16/23 | 1 | OUTFRONT Media 1355 Century Avenue SW Grand Rapids, MI 49503 (616) 452-3171 Attn: Outdoor Operations | | |
| Grand Rapids, MI | Mobile Ads | NA | | 06/16/23 | 2 | | | |
| Grand Rapids, MI S/A Bonus | Digital Bulletins - LED Rotary | VAR | | 06/16/23 | 1 | @Grand Rapids Digital Outdoor Contact your OUTFRONT AE Grand Rapids, MI | | |

1. **Scope of the Contract.** The "Contract" consists of these terms and conditions, the facing page, the Production Information Addendum, any attached addenda applicable to other products and services (such as mobile advertising or attribution services), if any, and Company's Specifications for Inventory and Packages located at www.outfrontmedia.com/resources/posting-standards (the "Inventory Specifications"), which are incorporated by reference herein. If an advertising agency or other agent or licensee of Advertiser ("Agency") is entering into this Contract on Advertiser's behalf, Agency represents that it has the authority to act and is acting as agent for Advertiser.
2. **Delivery of Copy.** At least ten working days before the estimated start date (unless otherwise agreed in writing by Company or set forth in the Inventory Specifications), Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company sufficient supply of advertising copy ("Copy"), in the form and type specified by Company, with all necessary overage supply and posting instructions. If Copy is not timely and properly received in accordance with the Contract, a loss of service may occur and additional costs may be charged by Company, although commercially reasonable efforts will be used to post late Copy as promptly as practicable after receipt from Advertiser. If Advertiser requests expedited installation within five working days of Company's receipt of late Copy, a fee of not less than \$650 per location will be payable. Company may use the location(s) in any manner prior to posting the late received Copy without limiting Advertiser's liability to pay for such location(s).
3. **Copy Approval and Responsibility for Content.** The character, design, text and illustrations on Copy and the material used are subject to approval by Company and by the location owner, transit company/authority or third party controlling the location ("Owner"). Nudity, pornographic, profane or obscene Copy is prohibited. If Copy is rejected, Advertiser shall provide acceptable replacement Copy within ten days of notification of rejection. If Advertiser fails to provide acceptable replacement Copy within such ten-day period, Company shall have the right to use the location(s) involved in any manner, without releasing Advertiser from its obligation to pay for such location(s). If after installation or posting, the Owner of a display disapproves any advertisement or if Company determines that adverse publicity, reputational harm or liability to Company or third parties has or is likely to result from any display, Company shall have the right to remove the advertisement and, at its option, either terminate this Contract or request new acceptable Copy in accordance with this paragraph. Advertiser shall indemnify, defend and save harmless Company and Owner against all claims and liabilities (including reasonable attorneys' fees and expenses) arising out of the advertising material displayed under this Contract, including, but not limited to, any claim for defamation, fraud, misrepresentation, any claim for infringement of any copyright, trademark, or other intellectual property right, or any claim for violation of any right of privacy, common law right or any other right of any person or entity.
4. **Publicity for Certain Copy.** If the Copy concerns a political, religious or social issue, Advertiser (including Agency) shall not make any press release or other public announcement or media outreach regarding this Contract or the related Copy that refers to Company without Company's express prior written consent (which consent may be granted or denied in Company's sole discretion), except as required under applicable law, in which case Advertiser shall obtain the approval of Company as to the form, nature and extent of the press release, public announcement or media outreach prior to issuing the press release or making the public announcement.
5. **Inspection of Displays.** Advertiser shall inspect each display within three days after installation or posting. Unless Advertiser gives written notice to Company specifying any defect within such three-day period, the display shall be conclusively presumed to have been inspected and approved by Advertiser for all purposes whatsoever, including the content and location of displays.
6. **Maintenance and Damage.** Company will use commercially reasonable efforts to maintain static displays in good condition to the extent of matters reasonably within Company's control. Should Advertiser's static Copy be lost, stolen, damaged, defaced, or deteriorated for any reason whatsoever, including ordinary wear and tear, Advertiser shall furnish replacement Copy, upon Company's request, without liability or expense to Company. If Advertiser fails to provide such replacement Copy, Company may use the location in any manner, without releasing Advertiser from its obligation to pay for such location. Any repainting or reposting requested by Advertiser in addition to that specified herein shall be paid by Advertiser in advance per Company's current quoted prices.
7. **Inability to Post Copy.** If for any reason whatsoever (i) Company is unable to secure any specified location or loses the right to use any location, or (ii) Company posts fewer locations or less Copy than specified, or (iii) any location becomes obstructed, destroyed or defaced, or (iv) Company fails to display digital Copy in accordance with the minimum display standard for digital displays as set forth in the Inventory Specifications, or (v) Company fails to deliver the minimum number of guaranteed impressions in accordance with the Inventory Specifications (where Company has provided an impression guarantee), or (vi) Company otherwise fails to meet its obligations hereunder, such failure shall not be deemed a breach or termination of this Contract and shall not render Company liable for any damages or offsets of any kind other than as set forth in this paragraph. As Advertiser's sole remedy and Company's sole obligation for any such failure (except where a more specific remedy is expressly provided for in this Contract), Company shall, at its sole option, either (A) extend the Advertising Period and/or post additional Copy to provide an equivalent amount of advertising service at the contracted location or a replacement location of equal value (per Company's prices and/or classifications), (B) provide a pro-rated credit for advertising services equivalent to the amounts paid for services not rendered, or (C) terminate the Contract in whole or in part and receive payment in full for services rendered through the termination date, with all other remedies at law or equity being expressly waived by Advertiser.
8. **Illumination of Static Displays.** Where illuminated static displays are provided, illumination will be from dusk to midnight unless otherwise specified by Company for a specific display. If illumination is halted or reduced for any reason, including, but not limited to, compliance with law or malfunction of equipment, and such period of halted or reduced illumination continues for more than five days after Company's receipt of notice from Advertiser, as Advertiser's sole remedy for such illumination failure, Advertiser shall receive a credit for the period of reduced or non-illumination at the rate of 15% of the contract price for the impacted period.
9. **Invoicing and Payment.** Invoicing will be rendered monthly in advance dating from the commencement date of the first Advertising Period. Where the facing page of this Contract specifies delivery by impressions and Company approves payment in arrears, invoicing will be rendered monthly as of the last business day of each month during the Advertising Period and following the end of the Advertising Period based on the number of impressions delivered during the prior monthly period or part thereof. Invoices rendered to Advertiser shall be conclusive as to the correctness of the items stated unless Company receives written objection within 15 days of the invoice date. Non-receipt of invoices or lack of invoicing shall not impact Advertiser's liability hereunder. All rates and adjustments are computed on the basis of 30 days to the month, unless

- a different period is specified on the facing page of this Contract. Invoices shall be due 30 days after the date of invoice and failure to pay within such timeframe shall result in a default hereunder and shall further be deemed a default under any other agreements with Company. Invoices not paid when due shall accrue interest at the rate of 1.5% per month (18% annually), or such lesser rate permitted by law. Additionally, any discounts given shall be forfeited/reversed for invoices not paid within 60 days from the date thereof. Notwithstanding the foregoing, in the event that Company accepts payment by ACH or credit card, Company shall have the right, at Company's option, to either (i) require Advertiser to pay all amounts due or coming due under the Contract on the date of the ACH or credit card payment or (ii) require Advertiser to set up recurring payments whereby Advertiser's ACH or credit card is charged on each invoice date for the full invoice amount.
10. **Credit Approval.** Acceptance of this Contract is subject to credit check and approval by Company. Company, in its sole discretion, may extend or reject credit, or at any time during the term withdraw credit, and Company may thereupon require partial or full payment of the remaining contract amount in advance.
11. **Advertiser Default.** In the event of default or material breach by Advertiser, in addition to other remedies available at law, Company may: (i) cancel this Contract without prior notice and demand payments of all amounts remaining due and owing; (ii) without terminating this Contract, declare the entire balance of payments to be made hereunder immediately due and payable; (iii) remove all of Advertiser's Copy without limiting Advertiser's liability hereunder; and/or (iv) declare Advertiser in default under any other agreement with Company. Waiver by Company of any breach by Advertiser hereunder shall not prejudice the rights of Company with respect to any breach not specifically waived by Company.
12. **Unused Copy.** Company shall not be held responsible for unused posters, displays or other Copy provided by Advertiser and Company may dispose of any such materials in its discretion. Company may promote Company's own business through the use of Advertiser's Copy or displays in any manner whatsoever.
13. **General.** This Contract contains the full agreement of the parties, and no prior representation or assurance, verbal or written not contained herein, shall affect or alter the obligations of either party hereto. Company and Advertiser accept this Contract subject to all federal, state and municipal laws and regulations. In the event any advertisement becomes illegal, Company reserves the right to terminate same upon notice to Advertiser. This Contract is not cancelable or assignable by Advertiser, nor may the subject of the advertising be changed without the consent of Company. All parties comprising Advertiser hereunder, including Agency, shall be jointly and severally liable under this Contract. This Contract and all related claims shall be construed according to the laws of the State of New York and New York County, New York shall be the proper and exclusive legal jurisdiction and venue for any resulting legal action. Company is an Equal Opportunity Employer.
14. **Counterpart Signatures.** This Contract may be executed in numerous counterparts, all of which shall be considered one and the same agreement. For purposes of this Contract, facsimile or electronic signatures shall be considered original signatures.

End of Terms and Conditions

DIGITAL ADVERTISING RIDER TO OUTFRONT MEDIA TERMS AND CONDITIONS OF ADVERTISING SERVICE

This Digital Advertising Rider ("Digital Advertising Rider") governs the purchase by Advertiser and provision by OUTFRONT Media LLC ("Company") of Digital Advertising (as defined herein). This Digital Advertising Rider supplements and where applicable amends the Outfront Media Terms and Conditions of Advertising Service attached to the Advertising Agreement entered into by Advertiser and Company and, if applicable, any other agreement entered into and/or terms and conditions agreed to by Advertiser and Company with respect to advertising services (as applicable, the "Terms and Conditions"). As used herein, Company shall mean Outfront Media LLC and Advertiser shall mean and be deemed to include the advertiser identified in the applicable Terms and Conditions, in addition to such advertiser, any advertising agency or any other agent or licensee of such advertiser.

WHEREAS, Advertiser desires to purchase, and Company desires to provide, location-based mobile advertising or other digital advertising, retargeting, and data services utilizing the mobile, website and/or connected television (CTV) and over-the-top (OTT) media advertising platform(s) owned and operated by Company or by third party service providers GroundTruth, inMarket or other providers designated by Company ("Service Providers"), through which digital advertisements ("Ads" or "advertisements") are distributed through mobile applications, websites, CTV and OTT services, and/or other digital networks (the "Digital Advertising Network(s)") (such advertising, retargeting and data services, "Digital Advertising");

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby recognized, the parties agree as follows:

1. At least ten (10) working days before the estimated start date of a Digital Advertising campaign, Advertiser, at its sole expense, shall furnish and deliver to Company or to service points designated by Company, a campaign request including (i) complete and sufficient digital advertising copy for applicable Ads, in form and type specified by Company ("Copy") and (ii) parameters for the display of Ads in the applicable Digital Advertising Network(s), in form and type specified by Company (collectively, the "Campaign Request"), each of which shall be subject to Company's review and approval.

If Copy and/or appropriate parameters are not so received, the Digital Advertising campaign may not begin on the estimated start date set forth in the Campaign Request and additional costs may be charged by Company in connection with the eventual display of the Ads, although commercially reasonable efforts will be used to deliver approved Ads as promptly as practicable after receipt from Advertiser. Nudity, pornographic, profane or obscene copy shall not be permitted. The character, design, text and illustrations on advertising Copy and the material used, as well as the parameters for the display of Ads, shall be subject to approval by Company and by the Service Provider and, where applicable, the Service Provider's Digital Advertising Network partners. If Copy or any parameters are rejected, Advertiser shall continue to be liable for the full term of this Contract, including all impressions requested in the Campaign Request, and Advertiser shall be responsible for providing an acceptable replacement Copy or parameters, as applicable, within two (2) days of notification that previous Copy or parameters were rejected or as otherwise specified by Company. If replacement Copy or parameters are received after the date specified by Company or otherwise not received, Company shall be entitled to full payment for the contract period even if partial or no display results. Company shall ensure the initial display of the approved Copy within a forty-eight (48) hour time period after final approval of such Copy and corresponding parameters, excluding weekends and holidays, provided that in the event that Copy and corresponding parameters are approved more than forty-eight (48) hours, excluding weekends and holidays, before the requested start date of the Digital Advertising campaign set forth in the Campaign Request, Company shall ensure the initial display of the approved Copy on such requested start date. Unless otherwise specified on the face of the Advertising Agreement, (i) in the event that the advertising period is more than thirty (30)

days, Advertiser shall be permitted to request a change in Copy after the initial thirty (30) days and once after every thirty (30) day period thereafter, provided that the parameters set forth in the Campaign Request will not be altered and the display of such Copy is subject to the requirements set forth in Section 1, including, without limitation, the obligation to furnish and deliver Copy at least ten (10) working days before the anticipated date of the display of the new Copy; and (ii) all other changes in Copy will be subject to the approval of Company and there will be a service charge for any approved additional changes in Copy.

2. Company is not and shall not be responsible for the Copy and parameters for the display of Ads, compliance of the Ads with applicable laws, any aspect of Advertiser's or third-party website(s) or application(s), or for any other content with which the Ads may be associated. Notwithstanding Company's review and approval, Advertiser is solely responsible for determining and ensuring that the Copy and parameters for displaying Ads comply with applicable laws and regulations, including, without limitation, content, location and age-based restrictions and any required governmental approvals (e.g., for cannabis advertising and other regulated advertising categories). Advertiser shall indemnify, defend and save harmless Company and the Service Providers against all claims and liabilities arising out of the Ads (including products and services referenced therein) displayed under this Contract and any materials associated therewith, including but not limited to any claim arising out of or relating to violation of laws, any claim for defamation, or infringement of any copyright, trademark, or other intellectual property or privacy right and any claim related to the website(s) to which any Ads or related content link and all emails, newsletters, and other items and technology in connection therewith, and reasonable attorneys' fees and expenses incurred in defending any such claims.

3. Advertiser acknowledges and agrees that there is limited advertising space in the formats of digital marketing in which the Ads will be displayed and that Company and/or the Service Providers may make reasonable modifications to the format of any approved Copy, including conversions reasonably deemed necessary to display the Ads on the Digital Advertising Network(s).

4. Company does not guarantee the end user activity or engagement that any Ads will receive, including, without limitation, the click through rate (CTR), secondary action rate (SAR), or completed views (for CTV and OTT media). Company cannot control how clicks are generated on any Ad and Company will not be responsible for click fraud, technological issues or other potentially invalid click activity. The distribution of Ads may be subject to inventory availability and Company does not guarantee that any Ad(s) will be placed in, or available through, any specific mobile application, website, CTV or OTT content within the Digital Advertising Network(s), nor does Company guarantee that any Ad(s) will appear in a particular position within a mobile application, website, CTV or OTT content. Company does not make any representations, warranties or guarantees regarding the mobile applications, websites, CTV or OTT services within the Digital Advertising Network(s), or any content displayed or contained therein, and hereby disclaims any and all liability for the foregoing. If for any reason whatsoever during the term hereof (i) Ads cannot be distributed to any part of the Digital Advertising Network(s) or (ii) any mobile application within the Digital Advertising Network(s) cannot, for whatever reason, display Ads to end users, or (iii) Company fails to timely meet its requirement to deliver the requested number of impressions during the Advertising Period, any resulting loss of advertising shall not be deemed a breach or termination of this Contract. Company's measurements in connection with performance of an applicable Ad delivered in the Digital Advertising Network(s), including the calculated number of impressions delivered, are the definitive measurements. Any failure to deliver the impressions requested in the applicable Campaign Request shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by extending the Advertising Period of this Contract to provide any requested impressions not provided during the Advertising Period, or at Company's option, result in a pro-rated credit proportional to any impressions required by the Campaign Request but not delivered, with all other remedies at law or equity being expressly waived by Advertiser. Notwithstanding anything contained herein to the contrary, if the ability to provide Digital Advertising services through the applicable Service Provider is lost for any reason whatsoever, Company shall also have the option to terminate this Contract and receive payment in full for Digital Advertising delivered through the termination date.

5. If after initial approval of Copy, Company or the Service Provider, on its own or on behalf of any of its Digital Advertising Network partners, disapproves any Ad, or if adverse publicity results from any delivery or display of any Ad, Company shall have the right to remove and/or cease delivering the Ad for display on the Digital Advertising Network(s) or any component thereof, and, at its option, either terminate this Contract or request a new acceptable advertisement copy pursuant to paragraph 2 above.

6. Notwithstanding anything to the contrary herein, all data and information gathered or received by Company and/or the Service Providers in connection with providing Digital Advertising may be freely used by Company and the Service Providers. Company shall use commercially reasonable efforts to provide Advertiser with a summary of available performance metrics for Ads delivered and displayed under this Digital Advertising Rider on a weekly basis. If for any reason whatsoever during the term hereof (i) performance data is unavailable, in whole or in part; (ii) Company

does not have the right to provide performance data to Advertiser; or (iii) there is a delay in the provision of performance data to Advertiser, the foregoing shall not be deemed a breach or termination of this Contract, shall not render Company liable for any damages or offsets of any kind and shall be remedied solely by the provision of performance data when and if and to the extent made available to Company for delivery to Advertiser, with all other remedies at law or equity being expressly waived by Advertiser. Company or a Service Provider may, at its discretion, provide Advertiser with additional data regarding the delivery of the Ads and/or the audience for the Ads as delivered and displayed under this Digital Advertising Rider. A Service Provider may also, as an optional service, provide data regarding targeted devices or devices exposed to the Ads or exposed to related out-of-home campaign advertisements to Advertiser or Advertiser's designated third party demand side platform (DSP) for media planning or retargeting purposes.

7. Advertiser represents and warrants that (i) all data provided by or on behalf of Advertiser was collected or obtained in accordance with applicable laws and (ii) Advertiser has all rights and licenses necessary for the uses of such data contemplated in connection with this Digital Advertising Rider. Advertiser shall indemnify, defend and save harmless Company and the Service Providers against all third party claims and liabilities arising out of the receipt and use of any data provided by or on behalf of Advertiser under this Digital Advertising Rider, and reasonable attorneys' fees and expenses incurred in defending any such claims.

8. Advertiser shall use all performance data, device data and any other data provided by Company or a Service Provider solely for the limited internal business purposes for which the data was provided in accordance with any additional terms concurrently provided to Advertiser and in compliance with all applicable laws, rules and regulations and generally accepted industry standards and/or guidelines relating to the use of such data as contemplated herein. Where data is provided directly or indirectly to Advertiser's designated DSP, Advertiser is solely responsible and liable for the processing of such data by its DSP in compliance with this Digital Advertising Rider. All data provided by Company or a Service Provider is provided on an "AS-IS" basis and Company is not and shall not be responsible for Advertiser's or its DSP's use of such data. Advertiser shall indemnify, defend, and save harmless Company and the Service Providers against all claims and liabilities arising out of the Advertiser's use of performance, device and other data provided by Company or Service Providers under this Digital Advertising Rider, and reasonable attorneys' fees and expenses incurred in defending any such claims.

9. Advertiser acknowledges and agrees that all claims by Advertiser related to the Digital Advertising services provided hereunder shall be directed at Company and that Company does not make, and Advertiser hereby disclaims, any representations, warranties and liabilities on behalf of the Service Providers. Company shall not be held responsible for retention of Copy, including digital files or data, provided by Advertiser and Company may dispose of any such materials. Company may promote Company's own business through the use of Advertiser's approved Copy and corresponding parameters in any manner whatsoever.

10. Capitalized terms used in this Digital Advertising Rider and not otherwise defined shall have the meanings ascribed to them in the Terms and Conditions. This Digital Advertising Rider is made

as an addition to and not in derogation of the Contract and the Terms and Conditions thereof and shall be read to the greatest extent possible as consistent therewith. In the event of any inconsistency between the terms of this Digital Advertising Rider and the terms set forth in the Terms and Conditions, the terms of this Digital Advertising Rider shall control. The provision of Digital Advertising, including Company's acceptance of Advertiser's order therefor, is expressly limited to, and made expressly conditional on, Advertiser's acceptance of this Digital Advertising Rider. Company objects to any different or additional terms.



CITY OF HASTINGS DOWNTOWN DEVELOPMENT AUTHORITY
ACCOMPLISHMENTS, PROJECTS, INVESTMENTS, AND AUTHORITY EVENTS
FOR FISCAL YEAR 2022-2023

July 2022—Adopted Façade Grant Guideline Revisions

September 2022—Elected Deb Hatfield as DDA Board Vice Chair

September 2022—Set Thursday, October 20, 2022, as the date for the semi-annual PA 57 Of 2018 informational meeting

September 2022—Approved a Façade Grant Application for B2 Outlets, located at 760 W. State St. Suite C for a total of \$11,000.00

September 2022--Approved an expenditure of \$94,450.00 to cover the difference between the budgeted \$90,000 for improvements to parking lots 1, 2, 3, and 4 and the lowest bid of \$144,450.00

September 2022-- Approved an increase in expenditures for parking Lots 1 – 4 and Lot 8 for a total expenditure increase of \$94,450.00

October 2022 – Approved the expenditure of \$812.25 for a quarter page ad in Michigan Trails magazine in 2023

October 2022—Approved the expenditure of \$2,900.00 to support the Jingle & Mingle 2022 event

October 2022-- Approved the Façade Grant Application for 205 S. Jefferson in the amount of \$3,847.50

November 2022—Approved a request from the NYE Ball Drop Committee for \$2,000 support

November 2022—Approved the concept plan Streetscape Design

November 2022—Approved the proposal from MCSA for the Streetscape Design

November 2022— Approved a motion to allow staff to update the DDA Plan

November 2022—Approved the expenditure of \$709.00 for the purchase of 2023 magnetic calendars

November 2022—Approved the expenditure of \$598.50 for the purchase of seven parking lot street banners

November 2022—Set 8 a.m. on the third Thursday of every month as the DDA's 2023 meeting dates

January 2023—Held its annual election of officers: Woods, Chair; Hatfield, Vice-Chair; Button, Secretary

January 2023—Approved expenditures totaling \$3,726.00 for brochures and events publications

February 2023—Approved a request from the Thornapple Arts Council for program support totaling \$7,125.00 for FY 2023/2024

February 2023—Approved a façade grant application totaling \$11,000.00 for 112 E. Court St.

March 2023—Approved a resolution recommending the DDA Development and TIF Plan be forwarded to the Hastings City Council with a recommendation for approval

March 2023—Approved the expenditure of \$440 for a booth at the Barry County Fair in July 2023; City Staff has contacted Thornapple Township and the Village of Middleville about splitting the cost equally with the City

April 2023—Approved a façade grant application for 144 E. State St., totaling \$11,000.00

April 2023—Approve a façade grant application for 148 E. State St., totaling 11,000.00

April 2023—Approved a motion to adopt the resolution to authorize bond insurance for streetscape funding

May 2023— Set June 15 as the first PA 57 of 2018 Informational Meeting for 2023.

May 2023—Scheduled a special meeting for 8 a.m. Tuesday, June 6, to discuss the streetscape project

May 2023—Approved a motion for staff to move forward with issuing an RFP and accepting a bid that is within the previously approved budget for improvements for Parking Lot 8