

**City of Hastings**  
**Downtown Development Authority**  
**DRAFT Meeting Minutes**  
**Thursday, May 21, 2026**

**1. Meeting Call to Order and Roll Call—**

The meeting was called to order at 8:04 a.m. by Hatfield.

**Roll Call –**

Present: Baker, Button, Hatfield, Tossava, Wiswell

Absent: Albrecht, Peterson, Schantz, Woods, Patterson

City Staff and Appointees: DeVries, Jaquay, King, Ponsetto

Others Present: Nicole Lyke and Jennifer Heinzman, BCCEDA; Brian Reynolds

**2. Pledge to the Flag**

**3. Approval/Additions/Deletions to Agenda –**

Hatfield added presentation from BCCEDA to the agenda as Item D. under New Business

Motion by Wiswell, second by Baker, to approve the agenda as amended.

All ayes motion carried.

**4. Approval of Minutes –**

Motion by Wiswell, second by Tossava, to approve the minutes as presented.

All ayes motion carried.

**5. Financial Statements & Budget for Review –**

King said the budget data had been updated through April 30, 2026.

**6. Façade and BEIG Update-**

King said the façade grant and BEIG spreadsheets have been updated through April 30, 2026.

**7. Open Public Comment and Discussion – None**

**8. Old Business-**

**A. Shade for Spray Plaza Discussion-**

It was the consensus of the board to direct staff to go ahead with the purchase and installation of shade sails at the spray plaza.

**B. Strategic Plan Update-**

The board did a brief review of the strategic plan prepared by Double Haul Solutions. It will do a more thorough review during the June DDA meeting.

**C. Church and Jefferson Street Streetscape Scope of Work-**

The board discussed the scope of work to be included in the upcoming streetscape of portions of S. Jefferson and S. Church streets. Discussed setting a working DDA meeting in August 2026.

**D. DDA Website Redesign Discussion-**

Discussed options for the DDA website and whether one was necessary. It was the consensus of the board to ask the DDA marketing committee to come back with a recommendation at a later meeting.

**9. New Business**

**A. Review and Consider Façade Grant Application from Tomy Cordova and Stephanie Fekkes for 139 E. Court-**

Motion by Tossava, second by Baker to approve the façade grant request totaling \$11,000.

Ayes: Baker, Button, Hatfield, Tossava, Wiswell

Nays:

Absent: Albrecht, Peterson, Schantz, Woods

All ayes motion carried.

**B. Review and Consider Funding Entire SAD Parking District for Fiscal Year 2026/2027-**

Motion by Button, second by Tossava, to authorize the payment of up to an additional \$29,000 for the SAD Parking Assessment in addition to its annual contribution of \$15,000 for a total of up to \$44,000.

Ayes: Baker, Button, Hatfield, Tossava

Nays: Wiswell

Absent: Albrecht, Peterson, Schantz, Woods

Motion carried 4 to 1 in favor.

**C. Consider Scheduling the First PA 57 of 2018 Informational Meeting for June 18, 2026-**

Set Thursday, June 18, as the date for the first 2026 PA 57 of 2018 Informational Meeting of 2026.

**D. Barry-Roubaix Impact Report From BCCEDA-**

Lyke and Heinzman presented information about the economic impact of the 2026 Barry-Roubaix.

**10. DDA Member Comment –**

Button said she would like to see higher contrast colors used on the DDA digital billboards.

Baker asked about staff's progress getting quotes for the installation of safety rails for the center steps at the Thornapple Plaza.

Hatfield said the Adopt-A-Corner flowerbeds are on schedule for being completed by Memorial Day weekend.

Hatfield asked if anyone had been hired to do seasonal maintenance in the downtown business district.

Jaquays said that a person had been hired and they were scheduled to start Tuesday, May 26.

**11. Open Public Comment and Discussion –**

Brian Reynolds gave an update on the Rock the Block street parties scheduled for the third Saturdays in June, July, and August.

**12. Adjournment**

Motion by Wiswell, second by Baker, to adjourn.

All ayes motion carried.

Meeting adjourned at 9:27 a.m.

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Deb Hatfield, Vice Chair

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Deb Button, Secretary