

City of Hastings
Downtown Development Authority

DRAFT Meeting Minutes

March 21, 2024

1. Meeting Call to Order and Roll Call—

The meeting was called to order at 8:01 a.m. by Woods.

Roll Call –

Present: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Absent: Albrecht, Ulberg,

City Staff and Appointees: Hoke, King, Resseguie

Others Present: None

2. Pledge to the Flag

3. Approval/Additions/Deletions to Agenda –

Button requests billboards be placed on the agenda as item 9A. Motion by Tossava, second, by Hatfield, to approve the agenda as amended.

All ayes, motion carried.

4. Approval of Minutes -

Motion by Hatfield, second by Tossava, to approve the minutes of the February 15, 2024, DDA meeting.

All ayes, motion carried.

5. Financial Statements & Budget for Review –

King said the budget data has been updated through February 29, 2024. The board discussed the 2024/2025 Fiscal Year budget. The board acknowledged that the reconstruction of Parking Lot 8 will occur in the 2024/2025 budget year.

6. Façade and BEIG Update-

King said the façade grant spreadsheet has been updated through February 29, 2024. The BEIG spreadsheet is updated quarterly with the next update scheduled for the April meeting.

7. Open Public Comment and Discussion – None

8. Old Business-

A. Streetscape Flower Quote—

Motion by Hatfield, second by Button to approve the streetscape flower quote from Cotant’s Farm Market in the amount of \$14,020.00.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Wiswell, Woods

Nays: None

Motion carried 7 to 0

9. New Business

A. Billboard Discussion—

Board discussed the billboard contract with Outfront Media. Board asked King when the next static board is scheduled. King said approximately May 11th. Board requested a review of the geofencing results during the April meeting.

B. Barry County Chamber of Commerce and EDA request—

King stated that the Barry County Chamber of Commerce and EDA will be hosing a Small Business Bootcamp series for four consecutive months starting in May. The Chamber and EDA have requested funding in the amount of \$250 for each segment or \$1,000 total.

Motion by Tossava, second by Wisell to approve the \$1,000 request.

Ayes: Baker, Tossava

Nays: Button, Hatfield, Peterson, Wiswell, Woods

Motion failed 5 to 2

Motion by Button, second by Hatfield to approve paying for the first segment in the amount of \$250

Ayes: Baker, Button, Hatfield, Peterson, Wiswell, Woods

Nays: Tossava

Motion carried 6 to 1

C. Nathan Winick Façade Grant Request for 150 E. State Street—

Nathan Winick has submitted a façade grant application in the amount of \$6,433.00 for the replacement of two exterior doors at 150 E. State Street.

Motion by Hatfield, second by Button to approve the façade grant request in the amount of \$6,433.00.

Ayes: Baker, Button, Hatfield, Peterson, Tossava, Woods.

Nays: None

Abstain: Wiswell

Motion carried 6 to 0 with 1 abstention.

10. DDA Member Comment – None

11. Open Public Comment and Discussion – None

12. Adjournment

Motion by Tossava, second by Button, to adjourn.

All ayes, motion carried

The meeting adjourned at 9:20 a.m.

Patty Woods, Chair

Deb Button, Secretary

Prepared by: Dan King, City of Hastings